

More than two decades ago,
 we became the **first**
 casino company to create a
responsible gaming program.

At Caesars, we want to make
 sure all of our customers have a
great time. That's why we
 educate our employees about
 responsible gaming, and
encourage our customers
 to **play responsibly.**

Caesars cares about its customers,
 and is leading the industry in
 encouraging responsible gaming.
 That's why we created the Caesars
 Code of Commitment. It's a
 public pledge to our guests,
 our employees, our communities,
 and the environment that we will
 honor the trust they have
 placed in us. For more
 information, go to:

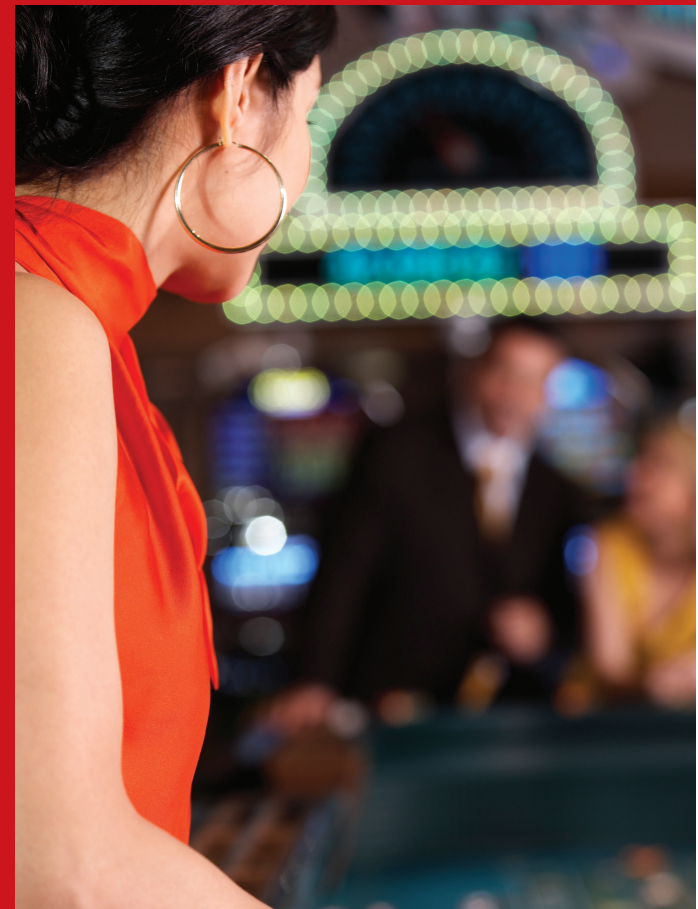
www.caesars.com/about_us/code_of_commitment/index.html

Responsible Gaming Is Our Business.®
 If you think you or someone you care
 about may have a gambling problem,
 call 1-800-GAMBLER (1-800-426-2537).



MUST BE 21 OR OLDER TO GAMBLE
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RESPONSIBLE GAMING MEANS:
**Knowing
 when to stop**



IT'S WHO WE ARE





At Caesars, we want all of our customers to enjoy casino gaming as a planned and budget entertainment option — like an evening out for dinner, the theater, or a sporting event. We recognize, though, that a small percentage of people may have problems gambling responsibly.

This brochure contains a number of key questions to ask yourself and your loved ones to help identify potential signs of a problem.

Caesars has programs in place that allow a customer to restrict certain casino privileges, such as credit, check cashing, mail, or casino play. Please contact any employee if you are interested in entering these programs. And if you think you or someone you care about may have a gambling problem, call 1-800-GAMBLER (1-800-426-2537).

WHEN MIGHT GAMBLING BE A PROBLEM?

While the following is not a diagnostic test and should not be used as such, many people who have called gambling helplines have answered yes to one or more of the following questions.

1. Do you lose time from work due to gambling?
2. Is gambling making your home life unhappy?
3. Is gambling affecting your reputation?
4. Have you ever felt remorse after gambling?
5. Do you ever gamble to get money to help pay debts or to otherwise solve financial difficulties?
6. Does gambling cause a decrease in your ambition or efficiency?
7. After losing, do you feel you must return as soon as possible and win back your losses?
8. After a win, do you have a strong urge to return and win more?
9. Do you often gamble until your last dollar is gone?
10. Do you ever borrow to finance your gambling?
11. Have you ever sold any real or personal property to finance gambling?
12. Are you reluctant to use “gambling money” for normal expenditures?
13. Does gambling make you careless of the welfare of your family?
14. Do you ever gamble longer than you had planned?
15. Do you ever gamble to escape worry or trouble?
16. Have you ever committed or considered committing an illegal act to finance gambling?
17. Does gambling cause you to have difficulty in sleeping?
18. Do arguments, disappointments, or frustrations create an urge to gamble?
19. Do you have an urge to celebrate any good fortune by a few hours of gambling?
20. Have you ever considered self-destruction as a result of your gambling?