

Never gamble when it interferes with work or family responsibilities, when in recovery for addictive disorders or dependencies, when the form of gambling is illegal, or when trying to make up for prior gambling losses.

- 6. Excessive use of alcohol when gambling can be risky. Irresponsibly using alcohol can affect a person's judgement and interfere with the ability to adhere to predetermined limits.

Caesars has programs in place that allow a customer to restrict certain casino privileges, such as credit, check cashing, mail, or casino play. Please contact any employee if you are interested in entering these programs. And if you think you or someone you care about may have a gambling problem, call 1-800-GAMBLER.



IT'S WHO WE ARE

 CAESARS CODE OF COMMITMENT

Caesars cares about its customers, and is leading the industry in encouraging responsible gaming. That's why we created the Caesars Code of Commitment. It's a public pledge to our guests, our employees, and our communities that we will honor the trust they have placed in us. For more information, go to:

www.caesars.com/about_us/code_of_commitment/index.html

Responsible Gaming Is Our Business.®
 If you think you or someone you care about may have a gambling problem, call 1-800-GAMBLER (1-800-426-2537).

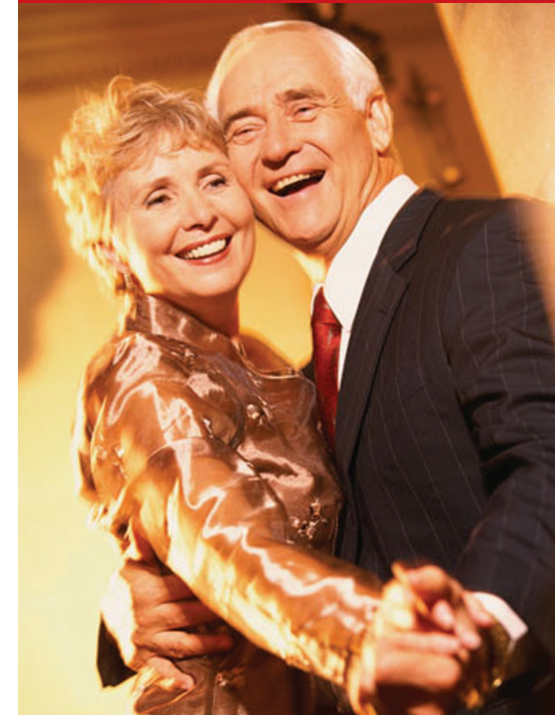


YOU MUST BE 21 OR OLDER TO GAMBLE
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CAESARS ENTERTAINMENT

RESPONSIBLE GAMING MEANS:

Keeping your golden years golden



IT'S WHO WE ARE



You've worked hard your whole life, and now you're enjoying the fruits of your labor—your **retirement**. It's a special time to **enjoy** your loved ones and your hobbies.

You have much more time to enjoy—time you can use to read, take walks, fish, golf, play cards, travel, explore new places, go to the movies, even volunteer around town. **Visiting a casino** is another activity that many seniors find enjoyable. There's an exciting atmosphere, and an occasional night out **gambling** can be **fun** and **exhilarating**.

But, as with many other things in life, it's possible to get too much of a good thing. **Moderation** is the key for all who gamble, regardless of age. **Gambling responsibly** means keeping it fun.

CHARACTERISTICS OF RESPONSIBLE GAMING

Most adult gamblers are social gamblers—they do it for fun and entertainment. Experts agree that casual gambling with affordable wagers can be a harmless, enjoyable pastime. Responsible gamblers understand that gambling entails risk. That's why gambling responsibly means setting predetermined, acceptable limits.

People who set responsible limits are gambling with funds they can afford to lose. Those limits differ from person to person, according to their financial situations. Setting those limits—and sticking to

them—is crucial, especially for people living on fixed incomes.

You can establish your own limits and provide direction to others by developing a set of personal guidelines to determine whether, when and how much to gamble.

1. The decision to gamble is a personal choice. No one should feel pressure to gamble—from other people or themselves.
2. Gambling is not essential for having a good time. Gambling should not be perceived as necessary to have fun.
3. Limits should be set before you start to gamble. Money spent on gambling should be considered the cost of entertainment for the evening. People should only

gamble with money they can afford to lose. A person who chooses to gamble should set an absolute time and monetary limit, and stick with it.

4. Borrowing money to gamble is a bad idea. Borrowing money from friends, relatives, or any other source with the intention of repaying with gambling winnings is always high-risk, and should be avoided.
5. There are times when people should not gamble. Certain emotional states can heighten the risk of gambling. Avoid gambling when feeling lonely, angry, depressed or under stress, or when coping with the death of a loved one. Similarly, gambling should not be used as a way to solve personal or family problems, or to impress others.